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BRUTE FORCE® & KFX®

UTILITY & SPORT ATVs



Kawasaki



BRUTE FORCE® & KFX® ATVs

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BRUTE FORCE[®]

VENTURE BEYOND

Venture into the great outdoors with big-bore capability on your side. Kawasaki's Brute Force[®] ATVs have the power to take on the toughest terrain with rugged strength and sure-footed agility. With solid construction, big muscle and cargo racks to take it all with you, Brute Force ATVs are equipped for adventure. Whether it's chores at the ranch or reaching a mountain summit, conquer the challenge with Brute Force ATVs.



Kawasaki side x sides, ATVs and Jet Ski[®] watercraft are assembled by Kawasaki Motors Manufacturing Corp., U.S.A. from foreign and domestic parts in Lincoln, NE.

**Assembled in the U.S.A. badge applies to Brute Force[®] 750 4x4i models only.*



OUTMUSCLE THE OUTDOORS

BRUTE FORCE[®]

750 4x4i

How do you take command of the great outdoors? With brute force. Powered by a fuel-injected 749cc V-twin engine that delivers mammoth power, Brute Force[®] 750 4x4i ATVs offer high-level performance for your outdoor adventures.

STOPPING POWER

Dual disc brakes with two-piston calipers in the front and Kawasaki's sealed, oil-bathed multi-disc brake system in the rear provide plenty of stopping power. Paired with the electronic Kawasaki Engine Brake Control, you can take on descents with confidence.


BRUTE FORCE[®] 750 4x4i in Timberline Green

A rider wearing a black helmet and a grey and white jacket is driving a silver and black Kawasaki Brute Force 750 4x4i EPS ATV through a wooded area. The ATV is equipped with a front rack, a rear rack, and large knobby tires. The rider is looking forward, and the ATV is moving towards the right side of the frame.

V-TWIN POWER

The fuel-injected 90-degree 749cc V-twin engine pumps out strong low-rpm torque for incredible bottom-end power, while precise fuel metering allows for easy starting and optimum fuel mileage.

BRUTE FORCE® 750 4x4i EPS
in Atomic Silver Painted Finish

A rider wearing a black helmet and a grey and white jacket is driving a silver and black Kawasaki Brute Force 750 4x4i EPS ATV through a field of tall, dry grass. The ATV is kicking up a large cloud of dust or dirt behind it. The rider is looking forward, and the ATV is moving towards the right side of the frame.

ROUGH TERRAIN CAPABILITY

A tight turning radius and 9.4 inches of ground clearance combine for exceptional maneuvering and capability. A generous 1,250-pound towing capacity adds to the capabilities of Brute Force® 750 4x4i ATVs, making them an asset for any homesteader.

BRUTE FORCE® 750 4x4i EPS in Atomic Silver Painted Finish

A rider wearing a black helmet and gear is shown from a low angle, riding a green and black Kawasaki Brute Force 750 4x4i ATV through a wooded area. The ATV's headlights are on, and it is kicking up a cloud of dirt from the ground. The background is filled with tall evergreen trees under a clear blue sky.

BUILT TO LAST

BRUTE FORCE® 750 4x4i

CHASSIS

The durable double-cradle frame is reinforced for optimal strength. Independent suspension with preload-adjustable shocks helps to smooth out rough terrain.

COMFORT & CONVENIENCE

Secure your cargo with front and rear cargo racks built from sturdy one-inch steel tubing. A large and convenient front storage compartment lets you stow even more. Ride in comfort with full floorboards, an easy-to-read digital multi-function instrument display and a 12V accessory outlet.

BRUTE FORCE® 750 4x4i in Timberline Green



BRUTE FORCE® 750 4x4i EPS in Bright White

BRUTE FORCE® 750 4x4i
in Timberline Green

CVT & DRIVE

The Kawasaki Automatic Power-Drive System's (KAPS) Continuously Variable Transmission (CVT) is fully automatic, providing smooth delivery during low-speed operation and a seamless transition into the higher rpm range for strong acceleration. With selectable drive modes, you can switch from 2WD to 4WD at the press of a handlebar button.

BRUTE FORCE® 750 4x4i EPS
in Bright WhiteVibrant Blue
Bright White

Atomic Silver Painted Finish



Realtree Xtra® Green Camo



Timberline Green

BRUTE FORCE® 750 4x4i EPS

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Speed-sensitive Electric Power Steering (EPS)
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks

BRUTE FORCE® 750 4x4i EPS CAMO

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Speed-sensitive Electric Power Steering (EPS)
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks

BRUTE FORCE® 750 4x4i

- 749cc, V-twin, 4-stroke Engine
- Selectable 2WD/4WD Drive Modes
- Independent 4-wheel Suspension
- Front and Rear Cargo Racks



Realtree Xtra® Green Camo—Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



DESIGNED TO DELIVER

BRUTE FORCE[®]

300

The versatile Brute Force[®] 300 ATV is as useful at the homestead as it is fun on the trails. With its mid-size 271cc engine, the Brute Force 300 can get around your property quickly and easily, whether you're tackling chores or moving equipment. The Brute Force 300 provides nimble handling with low-effort steering, making it a willing accomplice for the active outdoorsman.



CAPABLE CHASSIS

A durable double cradle steel-tube frame gives the Brute Force[®] 300 superb straight-line performance and responsive handling, while independent A-arms in the front and a single shock and swingarm in the rear soak up bumps for a smooth ride.

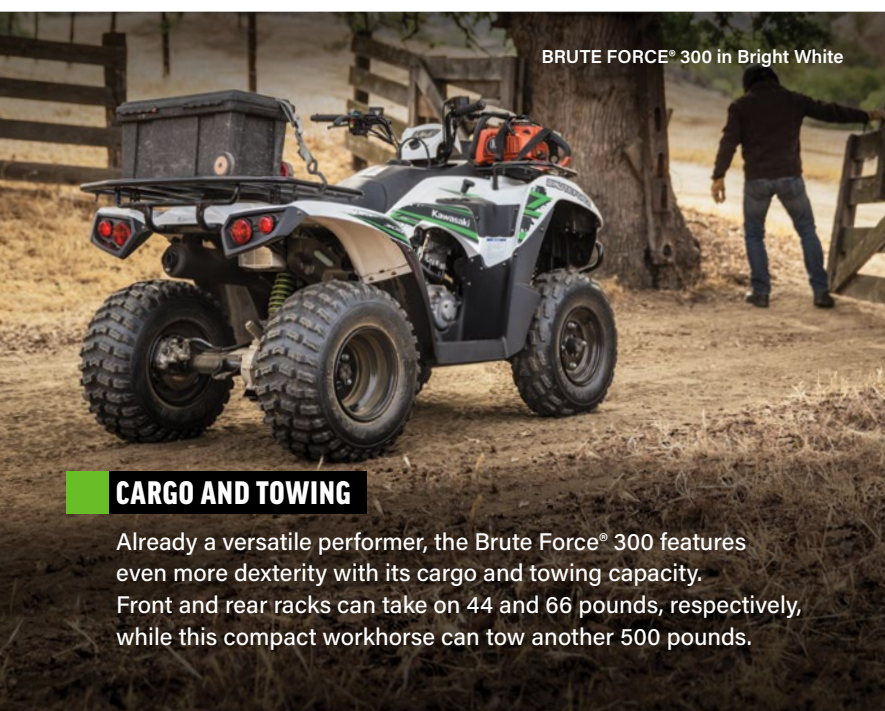
BRUTE FORCE[®] 300 in Super Black

COMPACT POWER

Whether it's work or play, get it done with ease from the seat of the Brute Force® 300 ATV. A powerful, sporty 271cc single-cylinder engine and efficient automatic Continuously Variable Transmission (CVT) offer smooth, responsive power delivery, making it the ideal companion for anyone from the outdoor adventurer to the busy homesteader.



BRUTE FORCE® 300 in Bright White



BRUTE FORCE® 300 in Bright White



Bright White ☐
Super Black ☒

CARGO AND TOWING

Already a versatile performer, the Brute Force® 300 features even more dexterity with its cargo and towing capacity. Front and rear racks can take on 44 and 66 pounds, respectively, while this compact workhorse can tow another 500 pounds.

BRUTE FORCE® 300

- 271cc Liquid-cooled, 4-stroke
- Continuously Variable Transmission (CVT) with HI/LO Ranges and Reverse
- Front and Rear Cargo Racks
- 500-lb. Towing Capacity

The KFX logo is rendered in a stylized, italicized, and outlined font. The letters are white with a black outline, giving it a three-dimensional appearance. A registered trademark symbol (®) is located at the top right of the 'X'.

KFX®

THE JUNIOR SQUAD

Providing the ideal blend of size and performance for young riders, the KFX®90 and KFX®50 ATVs are the perfect stepping stones. These machines offer the durability and handling needed for adventure, while simple controls let veteran and first-time riders focus on the thrill of the experience. With KFX ATVs, it's all about riding.

KFX®50 in Lime Green

Experienced riders on a closed course under adult supervision.





POWER THROUGH

KFX[®]90

Get the kids outdoors and ready to ride on the KFX[®]90 ATV with proportionate power and size that's perfect for riders ages 12 and older. The KFX90 lets kids take on tougher tracks and bigger adventures, while parental controls allow you to regulate their progress. The KFX90 is designed for optimum fun and is as easy to own as it is to ride.



SUSPENSION

Suspension performance matches the sporty styling of the KFX[®]90. Independent A-arms in the front and a single shock and swingarm in the rear soak up bumps for a smooth ride. More experienced riders will enjoy agile performance and capable handling at higher speeds.

ENGINE

Reliable power of the 89cc air-cooled four-stroke engine is smooth and predictable, making it ideal for new riders. You can set and monitor speed thanks to the adjustable throttle limiter and Continuously Variable Transmission (CVT) collar. The automatic CVT also means no shifting, allowing riders to focus on the fundamentals: steering, throttle and brake control.

KFX[®]90 in Bright White

Experienced riders on a closed course under adult supervision.



ELECTRIC START

Get things started with a push of a button. The KFX®90 comes equipped with an electric start, giving your rider more independence on the track, while a keyed ignition deters unauthorized use. A kick-start also comes standard as backup.

KFX®90 in Lime Green

KFX®90 in Lime Green



Lime Green 
Bright White 

KFX®90

- 89cc 4-stroke Engine and Automatic Transmission
- Electric Start For Simple and Reliable Starting
- Adjustable Throttle Limiter and Continuously Variable Transmission (CVT) Collar Allows Speed and Performance to Be Adapted to Rider Experience
- Keyed Ignition Helps Prevent Unauthorized Use
- Single Shock Rear Suspension and Independent A-arm Front Suspension Contribute to Sporty Handling



A STRONG START

KFX[®]50

Give kids ages six and older the ability to confidently tackle the dirt. The KFX[®]50 is ideal for young adventurers, featuring smooth, predictable performance that can help give riders experience in a controlled manner. The smallest in Kawasaki's line of ATVs offers easy-to-ride fun in an intelligent, durable design so kids can enjoy more rides.

PARENTAL CONTROLS

Supervise the start of the vehicle with the help of a keyed ignition while a throttle limiting screw enables them to restrict throttle opening, so power matches the operator skill level. A collar in the CVT can easily be removed for increased speed as riders gain experience.

POWERFUL BRAKES

The KFX[®]50 can slow down in a hurry with two front drum brakes and a rear disc brake. All three brakes are operated by handlebar-mounted levers. At foot level, full-length floorboards help keep feet protected.

KFX[®]50 in Bright White

Experienced riders on a closed course under adult supervision.

PERFECT FOR YOUNG RIDERS

Get kids off to the right start aboard Kawasaki's youth-sized KFX®50 ATV. The air-cooled four-stroke engine starts with the push of a button and the smooth, reliable power is ideal for new riders. The automatic Continuously Variable Transmission (CVT) means no shifting, so young riders can focus on steering, throttle and brake control.

KFX®50 in Lime Green



KFX®50 in Lime Green



Lime Green
Bright White

KFX®50

- 49.5cc 4-stroke Engine and Automatic Transmission
- Electric Start For Simple and Reliable Starting
- Adjustable Throttle Limiter and Continuously Variable Transmission (CVT) Collar Allows Speed and Performance to Be Adapted to Rider Experience
- Keyed Ignition Helps Prevent Unauthorized Use
- Single Shock Rear Suspension and Independent A-arm Front Suspension Contribute to Sporty Handling

2019 BRUTE FORCE® SPECS

| | BRUTE FORCE® 750 4x4i EPS | BRUTE FORCE® 750 4x4i | BRUTE FORCE® 750 4x4i EPS CAMO |
|--------------------------------------|--|--|--|
| ENGINE | 4-stroke, V-twin, SOHC, liquid-cooled | 4-stroke, V-twin, SOHC, liquid-cooled | 4-stroke, V-twin, SOHC, liquid-cooled |
| DISPLACEMENT | 749cc | 749cc | 749cc |
| BORE X STROKE | 85.0 x 66.0mm | 85.0 x 66.0mm | 85.0 x 66.0mm |
| COMPRESSION RATIO | 9.3:1 | 9.3:1 | 9.3:1 |
| MAXIMUM TORQUE | 42.7 lb-ft @ 4750 rpm | 42.7 lb-ft @ 4750 rpm | 42.7 lb-ft @ 4750 rpm |
| FUEL SYSTEM | DFI® with two 36mm throttle bodies | DFI® with two 36mm throttle bodies | DFI® with two 36mm throttle bodies |
| IGNITION | Digital DC-CDI | Digital DC-CDI | Digital DC-CDI |
| TRANSMISSION | Automatic CVT (H,L,N,R) | Automatic CVT (H,L,N,R) | Automatic CVT (H,L,N,R) |
| FINAL DRIVE | Selectable 2WD/4WD with variable control front differential lock, shaft | Selectable 2WD/4WD with variable control front differential lock, shaft | Selectable 2WD/4WD with variable control front differential lock, shaft |
| FRONT SUSPENSION / WHEEL TRAVEL | Double wishbone/6.7 in | Double wishbone/6.7 in | Double wishbone/6.7 in |
| REAR SUSPENSION / WHEEL TRAVEL | Double wishbone/7.5 in | Double wishbone/7.5 in | Double wishbone/7.5 in |
| FRONT TIRE | AT 25 x 8-12 | AT 25 x 8-12 | AT 25 x 8-12 |
| REAR TIRE | AT 25 x 10-12 | AT 25 x 10-12 | AT 25 x 10-12 |
| FRONT BRAKES | Dual hydraulic 176mm discs with 2-piston calipers | Dual hydraulic 200mm discs with 2-piston calipers | Dual hydraulic 200mm discs with 2-piston calipers |
| REAR BRAKES | Sealed, oil-bathed, multi-disc with independent park brake | Sealed, oil-bathed, multi-disc with independent park brake | Sealed, oil-bathed, multi-disc with independent park brake |
| GROUND CLEARANCE | 9.4 in | 9.4 in | 9.4 in |
| STARTING SYSTEM | Electric | Electric | Electric |
| FUEL CAPACITY | 5.0 gal | 5.0 gal | 5.0 gal |
| ELECTRONIC POWER STEERING (EPS) | Yes | No | Yes |
| TURNING RADIUS | 10.5 ft | 10.5 ft | 10.5 ft |
| TOWING CAPACITY | 1250 lb | 1250 lb | 1250 lb |
| TOTAL RACK CAPACITY | 242.0 lb | 242.0 lb | 242.0 lb |
| RACK CAPACITY, FRONT/ REAR | 88.0/176.0 lb | 88.0/176.0 lb | 88.0/176.0 lb |
| LIGHTING | 35W headlights, 5W taillight, 21W stoplight | 35W headlights, 5W taillight, 21W stoplight | 35W headlights, 5W taillight, 21W stoplight |
| FRAME TYPE | Double-cradle, high-tensile tubular steel | Double-cradle, high-tensile tubular steel | Double-cradle, high-tensile tubular steel |
| TRACK FRONT/REAR | 36.4/35.0 in | 36.4/35.0 in | 36.4/35.0 in |
| OVERALL LENGTH | 86.4 in | 86.4 in | 86.4 in |
| OVERALL WIDTH | 46.5 in | 46.5 in | 46.5 in |
| OVERALL HEIGHT | 48.0 in | 48.0 in | 48.0 in |
| SEAT HEIGHT | 35.8 in | 35.8 in | 35.8 in |
| CURB WEIGHT | 699.0 lb** | 688.0 lb** | 699.0 lb** |
| WHEELBASE | 50.6 in | 50.6 in | 50.6 in |
| INSTRUMENTS | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for EPS, neutral, belt, and oil pressure | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for neutral, reverse, belt, and oil pressure | Speedometer, odometer, dual trip meters, fuel gauge, engine temp, clock, hour meter and 2WD/4WD icon, plus indicators for EPS, neutral, belt, and oil pressure |
| COLOR CHOICES | Atomic Silver, Bright White, Vibrant Blue | Timberline Green | Realtree Xtra® Green Camo |
| WARRANTY | 12 Month Limited Warranty | 12 Month Limited Warranty | 12 Month Limited Warranty |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months | 12, 24, 36, or 48 months | 12, 24, 36, or 48 months |

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change.

Realtree APG-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

2018 BRUTE FORCE® 300

| | |
|---|---|
| ENGINE | 4-stroke, 1-cylinder, SOHC |
| DISPLACEMENT | 271cc |
| BORE X STROKE | 72.7 x 65.2mm |
| COMPRESSION RATIO | 11.0:1 |
| MAXIMUM TORQUE | 15.9 lb-ft @ 6500 rpm |
| FUEL SYSTEM | Keihin CVK32 carburetor |
| IGNITION | DC-CDI |
| TRANSMISSION | Automatic CVT with centrifugal clutch (H,L,N,R) |
| FINAL DRIVE | 2WD, Shaft |
| FRONT SUSPENSION / WHEEL TRAVEL | Independent double wishbone/5.2 in |
| REAR SUSPENSION / WHEEL TRAVEL | Swingarm/5.6 in |
| FRONT TIRE | AT 22 x 7-10 Maxxis tubeless |
| REAR TIRE | AT 22 x 10-10 Maxxis tubeless |
| FRONT BRAKES | Dual 180mm discs |
| REAR BRAKES | Single 180mm disc |
| GROUND CLEARANCE | 6.1 in |
| STARTING SYSTEM | Electric |
| FUEL CAPACITY | 3.2 gal |
| ELECTRONIC POWER STEERING (EPS) | No |
| TURNING RADIUS | 9.2 ft |
| TOWING CAPACITY | 500 lb |
| TOTAL RACK CAPACITY | 110 lb |
| RACK CAPACITY, FRONT/REAR | 44/66 lb |
| LIGHTING | (2) 35W headlights, 5W taillight and 21W stoplight |
| FRAME TYPE | Double cradle, steel |
| TRACK FRONT/REAR | 33.5/32.7 in |
| OVERALL LENGTH | 75.4 in |
| OVERALL WIDTH | 42.5 in |
| OVERALL HEIGHT | 46.1 in |
| SEAT HEIGHT | 33.3 in |
| CURB WEIGHT | 535.8 lb** |
| WHEELBASE | 45.9 in |
| INSTRUMENTS | Speedometer, odometer, clock, fuel gauge and coolant temp light |
| COLOR CHOICES | Super Black, Bright White |
| WARRANTY | 12 Month Limited Warranty |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months |

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied). Specifications subject to change.

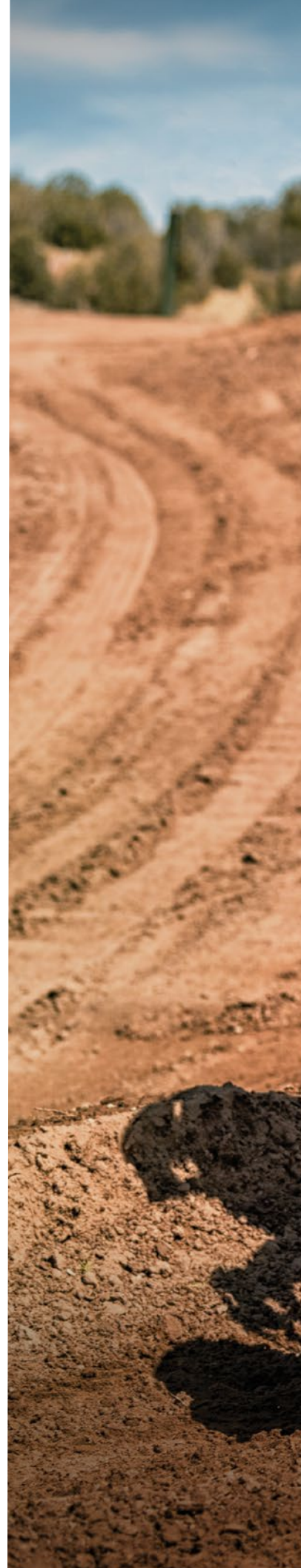


BRUTE FORCE® 750 4x4i in Timberline Green

| | KFX®90 | KFX®50 |
|--------------------------------------|-------------------------------------|------------------------------------|
| ENGINE | 4-stroke, forced-air cooled, single | 4-stroke, air-cooled, single |
| DISPLACEMENT | 89.0cc | 49.5cc |
| BORE X STROKE | 47.0 x 51.8mm | 39 x 41.4mm |
| COMPRESSION RATIO | 10.0:1 | 10.0:1 |
| MAXIMUM TORQUE | N/A | N/A |
| FUEL SYSTEM | Mikuni PTE 16 | Keihin PTE 16 |
| IGNITION | Solid state CDI | Solid state CDI |
| TRANSMISSION | Automatic CVT | Automatic CVT |
| FINAL DRIVE | 2WD, Chain | 2WD, Chain |
| FRONT SUSPENSION / WHEEL TRAVEL | Single A-arm/2.8 in | Single A-arm/2.8 in |
| REAR SUSPENSION / WHEEL TRAVEL | Swingarm/2.9 in | Swingarm/2.9 in |
| FRONT TIRE | AT 18 x 7-8 tubeless | AT 16 x 8-7 tubeless |
| REAR TIRE | AT 18 x 9-8 tubeless | AT 16 x 8-7 tubeless |
| FRONT BRAKES | Dual mechanical drums | Dual mechanical drums |
| REAR BRAKES | Hydraulic disc | Hydraulic disc |
| GROUND CLEARANCE | At rear axle - 3.9 in | At rear axle - 3.3 in |
| STARTING SYSTEM | Electric with back-up kick-starter | Electric with back-up kick-starter |
| FUEL CAPACITY | 1.5 gal | 1.5 gal |
| ELECTRONIC POWER STEERING (EPS) | No | No |
| TURNING RADIUS | 8.7 ft | 8.7 ft |
| TOWING CAPACITY | N/A | N/A |
| TOTAL RACK CAPACITY | N/A | N/A |
| RACK CAPACITY, FRONT/REAR | N/A | N/A |
| LIGHTING | N/A | N/A |
| FRAME TYPE | Double cradle, steel | Double cradle, steel |
| TRACK FRONT/REAR | 26.8/26.0 in | 27.2/27.6 in |
| OVERALL LENGTH | 56.1 in | 55.1 in |
| OVERALL WIDTH | 35.6 in | 34.7 in |
| OVERALL HEIGHT | 36.4 in | 35.8 in |
| SEAT HEIGHT | 25.6 in | 25.0 in |
| CURB WEIGHT | 266.8 lb** | 245.0 lb** |
| WHEELBASE | 38.0 in | 38.0 in |
| INSTRUMENTS | N/A | N/A |
| COLOR CHOICES | Lime Green, Bright White | Lime Green, Bright White |
| WARRANTY | 12 Month Limited Warranty | 12 Month Limited Warranty |
| KAWASAKI PROTECTION PLUS™ (OPTIONAL) | 12, 24, 36, or 48 months | 12, 24, 36, or 48 months |

**Curb weight includes all necessary materials and fluids to operate correctly, full tank of fuel (more than 90 percent capacity) and tool kit (if supplied).

Specifications subject to change.





KFX90 in Lime Green

Experienced rider on a closed course under adult supervision.

Zedmotorz

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WEBSITE: www.zedmotorz.com

LIMITED WARRANTY

Your new Kawasaki ATV comes with a 12-month limited warranty.

UP TO FOUR YEARS ADDITIONAL COVERAGE

Let Kawasaki protect your new ATV for years to come with Kawasaki Protection Plus™. This plan repairs or replaces covered components free of charge if found defective in material or workmanship. Everything about the plan is easy. There's no deductible. It's honored at every authorized Kawasaki dealer nationwide. It's transferable to another owner with no fee. Just ask your dealer how you can buy additional coverage of 12, 24, 36 or 48 months, depending on the model and plan purchased. FL Lic #65500, Kawasaki Motors Corp., U.S.A., PO Box 25252, Santa Ana, CA 92799, (949) 770-0400.

KAWASAKI CARES

Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki's KFX®50 is recommended for use only by persons 6 or older, and the KFX®90 is recommended for use only by persons 12 and older. All children under 16 riding ATVs should always have direct adult supervision. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1 (800) 887-2887, or go to www.atvsafety.org. ©2018 Kawasaki Motors Corp., U.S.A.



Kawasaki subscribes to the guidelines of Tread Lightly!® a program dedicated to protecting the great outdoors through education and fostering responsible enjoyment of public lands.



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